

## Project Details: NAeG/14-15/00039

Project id -	NAeG/14-15/00039
Name of The Project	MOBILE WEBSITE (For www.vizagsteel.com) & MOBILE APPLICATIONS (RINL Employee Information System, RINL Marketing Locator ,Quality Complaints tracking System, Hotel Search system, Marketing e-auctions System) of Visakhapatnam Steel Plant - RINL
Category of Award Applying for	Innovative Use of ICT by Central Government PSUs
Date of Launch	11-04-2013
Summary/Objective of the project	<p>With huge advancement in the area of mobility and heavy increase in the no. of smart mobile devices in the hands of citizen, it was imperative to provide all necessary information to them in a format best suitable to them. With this clear intention a mobile centric version of our website was designed and developed. This has an inbuilt intelligence to detect the mobile devices and offer them the mobile version in place of the regular desktop version of the website. This has eased the access to all info at fingertips. The website www.vizagsteel.com ,the corporate website of RINL VSP was available in a layout that suited its viewing through PC/Laptop screen, but not very conveniently through Mobile devices ,where the user had to scroll a lot to browse the site. The most prominent way of doing so was to make the website available in a format suitable for browsing from mobile so as to present the users with an enriched experience. This seeded the idea of developing a mobile website. The mobile website is structured such that meaningful and inter linked pages create a network of wholesome information about the organization. The objectives of the project were to develop mobile website and apps for mobile devices and following are rendered using this approach :</p> <ol style="list-style-type: none"> <li>1.It provides the users details about the Organization including its Vision, mission, objectives of the organization, infrastructure and expansion related information, awards received by it, the hierarchy of officials involved in the organization and their contact details ,its tenders, products, latest news and Press releases pertaining to it and recruitment news.</li> <li>2.The service delivered by the RINL Employee Information System is to provide the employee details about his profile, pay and leaves and is thus an immense help for them.</li> <li>3.The service delivered by the Marketing Locator App is related to easy availability of contact details of the Regional Offices/Branch Sales Offices/Stockyards that constitute the RINL Network along with the contact details of the officials in charge of those. The information that the App makes available include Name of the Regional Office/Branch Sales Office/Stockyard ,its Address ,Name of the Official in charge of the Regional Office/Branch Sales Office/Stockyard ,Email address, mobile Contact Detail, Land line telephone Number details, Fax Number of the Regional Office/Branch Sales Office/Stockyard</li> <li>4.The service delivered by the Quality Complaint Tracking System App is related to easy availability of details regarding Quality Complaints. It provides the user an interface to enter the Quality Complaint No. and displays to the user details like Quality Complaint Description, Quality Complaint Quantity ,Nature of Quality Complaint , Current status of Quality Complaint.</li> <li>5.The service delivered by the Hotel Search System App is related to easy availability of details regarding the list of Company approved hotels along with their contact details. It provides the user an interface to select a city and the hotel type .It displays as output the details regarding the company approved hotels satisfying the criteria as specified by the user.</li> <li>6. The information fetched by the Marketing e auction App includes details of the upcoming Marketing, Byproduct and transport e-auctions.</li> </ol> <p>Employees, vendors, customers and all other users interested in knowing about the organisation. The solution has helped the stakeholders who want to see the information about the company on their mobile devices. The Mobile Website is accessible through all mobile devices with internet connectivity. The Mobile Apps (RINL-EIS, QCS Tracking System and Hotel Search System) are supported by multiple mobile Operating Systems including all the leading ones in the market. The RINL Marketing Locator and Marketing e-auction Mobile App run Android mobile devices. Complete and comprehensive and latest updated details are provided to the users in the mobile website as well as all the mobile apps. The website and the apps are available to the users 24/7 from any place. The website and the apps are available in the mobile phones and hence at always at the fingertips of the users. The Comprehensive account of the user base of the RINL EIS App is available.</p>
Beneficiary of the project	
Details of Project Head	

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Details of team members, if any, other than Project Head:-	
Name(1st team member)	G Thyagaraju
Designation(1st team member)	DGM(IT)
Name(2nd team member)	SS Choudhary
Designation(2nd team member)	AGM(IT)
Name(3rd team member)	KNSS Yadav
Designation(3rd team member)	Sr. Manager(IT)
Name(4th team member)	Abhijeet
Designation(4th team member)	Asst. Manager(IT)
Name(5th team member)	Ch Sravanalaxmi
Designation(5th team member)	Asst. Manager(IT)
Name(6th team member)	Sriya Basumallik
Designation(6th team member)	Jr. Manager(IT)
Supporting documents:-	<a href="#">Award Specific Form</a>
	<a href="#">Self Certification by the Project Head</a>